



## 2015– 2016 SPONSORSHIP AND MARKETING OPPORTUNITIES

Reach 14,000 annual visitors and 4,000 attendees of our Haunted Village fundraiser! Our visitors include residents of Hunterdon, Somerset, Morris, and Warren Counties and tourists from the tri-state NY/NJ/PA area.

*Please check off all that apply.*

**Visitor Guide Advertising:** Every visitor to the Red Mill Museum Village receives a copy of the Visitor Guide. Featuring advertisements, historical information and a map of downtown Clinton with sponsor listings, it's a valuable resource for residents and tourists alike. Don't miss this excellent opportunity to advertise your business and support the Museum!

Event sponsors will receive advertising benefits in the Guide based on their chosen sponsorship level. Or individual ads are available at the following rates. Ads run for 12 months from the time of submittal.

- 1/4 page = \$160, vertical, 4" by 2 1/2"
- 1/2 page = \$280, horizontal, 4" by 5 1/4"
- Full page = \$500, vertical, 8 1/2" by 5 1/4"

Please send ads in jpeg or pdf, 300 dpi, to [programs@theredmill.org](mailto:programs@theredmill.org).

## Haunted Village 2015, 3 weekends in October (9, 10, 16, 17, 23 and 24)—our 25th anniversary!

- Gold sponsor:** \$5,000: Benefits include: table space at ticket booth, logo on Museum website and listing on event website, listing on event display board and select event advertising, full-page ad in the visitor guide, recognition on event Facebook postings and email blasts, 12 event express pass tickets, ability to buy discounted regular event tickets, invitation to the annual donor recognition party.
- Silver sponsor:** \$2,500: Benefits include logo on Museum website and listing on event website, listing on event display board and select event advertising, full-page ad in the visitor guide, recognition on event Facebook postings and email blasts, 8 event express pass tickets, ability to buy discounted regular event tickets, invitation to the annual donor recognition party.
- Copper sponsor:** \$1,000: Benefits include logo on Museum website and listing on event website, listing on event display board and select event advertising, half-page ad in the visitor guide, recognition on event Facebook postings and email blasts, 6 event express pass tickets, ability to buy discounted regular event tickets, invitation to the annual donor recognition party.
- Bronze sponsor:** \$500: Benefits include listing on Museum and event websites, listing on event display board and on select event advertising, quarter-page ad in the visitor guide, recognition on event Facebook postings and email blasts, 4 event express pass tickets, invitation to the annual donor recognition party.
- Iron sponsor:** \$250: Benefits include listing on Museum and event websites, listing on event display board, listing in the visitor guide, recognition on event Facebook postings and email blasts, 2 event express pass tickets.

**Festival of Trees, November 27 to December 6, 2015**

- Presenting sponsor:** (1) available at \$1,000: Benefits include: table space at event, half-page ad in the visitor guide, logo on museum website and event posters and flyers, recognition on event Facebook postings and email blasts, 10 passes to the event, invitation to the annual donor recognition party.
- Sponsor:** (2): 1 taken by Provident Bank and 1 available at \$500: Benefits include: quarter-page ad in the visitor guide, listing on museum website and event posters and flyers, recognition on event Facebook postings and email blasts, 5 passes for the event, invitation to the annual donor recognition party.

**Gardens & Exhibitions, 2016:** Interested in helping us with our buildings and grounds? Sponsorship opportunities at \$500 and \$1,000 are available to help support our 2016 gardens and exhibitions. Benefits include ad space in the visitor guide (size as below), listings on garden/exhibition display board and museum website, recognition on Facebook postings and email blasts, visitor passes (number as below) and invitation to the annual donor recognition party.

Garden support:

\$500: 1/4 page ad, 5 passes to the Museum

\$1,000: 1/2 page ad, 10 passes to the Museum

Exhibition support:

\$500: 1/4 page ad, 5 passes to the Museum

\$1,000: 1/2 page ad, 10 passes to the Museum

Garden maintenance begins in April and exhibitions open in May.

**Civil War Day, one Saturday in early April, 2016.**

- Presenting Sponsor:** (1) available at \$1,000: Benefits include: table space at event, half-page ad in the visitor guide, logo on museum website and event posters and flyers, recognition on event Facebook postings and email blasts, 10 family passes to the event, invitation to the annual donor recognition party.
- Sponsor:** (2) available at \$500: Benefits include: quarter-page ad in the visitor guide, listing on museum website and event posters and flyers, recognition on event Facebook postings and email blasts, 5 family passes for the event, invitation to the annual donor recognition party.

**TOTAL:** \$ \_\_\_\_\_.

\_\_\_ Check (*please make checks payable to the Red Mill Museum Village*)

\_\_\_ Card    Visa \_\_\_ Mastercard \_\_\_ AmEx \_\_\_

Name on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Expiration Date: \_\_\_/\_\_\_ Security Code: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**Please return this form to Red Mill Museum Village, 56 Main Street, Clinton, NJ 08809.**

**For Questions, please call 908-735-4101 Ext. 101 or email: [director@theredmill.org](mailto:director@theredmill.org)**